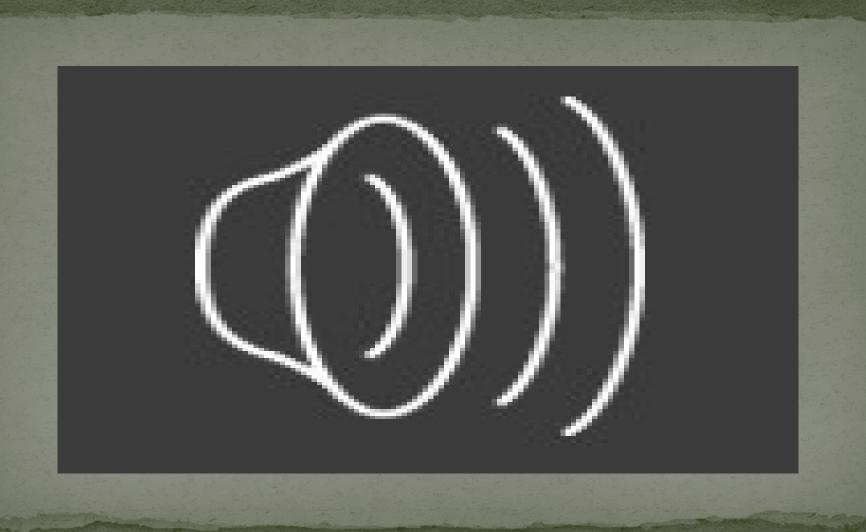


# ANTI-BULLYING CAMPAIGN

TOGETHER WE CAN MAKE A DIFFERENCE





Understanding Types of Bullying



# ERBINCLUDES-YING Name Calling &

**Put Downs Threats and Teasing Sexual** Harassment and Sexual Innuendo



#### HYSICAL BULLYING - INCLUDES -

**Punching** / **Slapping Tripping / Kicking Items Stolen or Damaged** and Sexual Abuse



#### OCIANCEBLESLYING

**Intentionally Left** Out Intentionally **Ignored Rumors Spread About You** 



Often less obvious or direct then BULLYIN other forms of bullying. You may be given dirty

looks, stalked, or

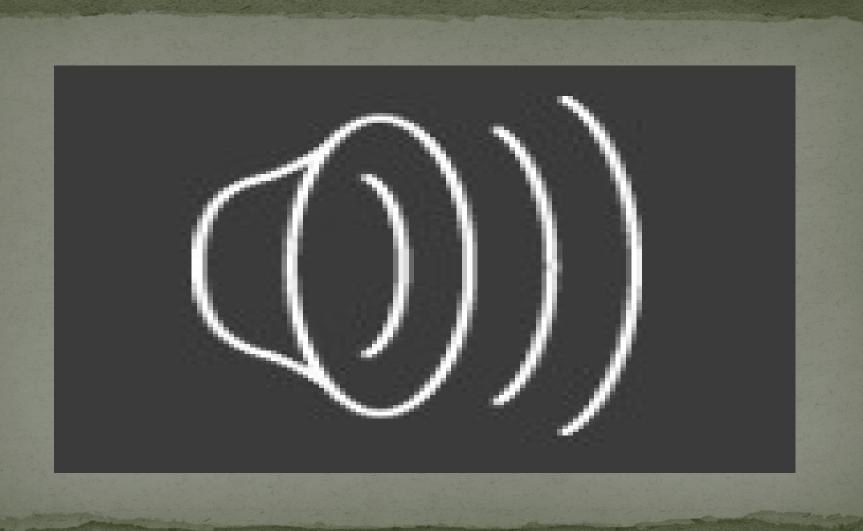
made to feel

intimidated or

manipulated.



internet services such as a chat YING room, email, discussion groups, online social networking, web pages or instant messaging. It can also include bullying through





Learning the Truth about Bullying



**Bullying is just** something everyone goes through, a normal part of life. I went through it, my kids will too.



**Bullying** is not "normal" or NE socially acceptable behavior. Bullies only gain power when we accept their irresponsible behavior.



# MYTH TWO If I tell someone, it will probably only make it worse.



Research shows that bullying will stop when adults in authority and peers or bystanders get involved.



MYTH THREE If you stand up for yourself and hit them back or retaliate, the bullying will stop.



Hitting back R E E usually makes the bullying worse and can increase the risk for serious physical harm.



Regarding Bullies, Bullying & Bystanders



#### STATISTIC ONE

66% of youths are teased at least once a month and nearly of 1/3 of youths are bullied Grades 5-12. Families bullied at tweet of the contract of the a month.



#### STATISTIC TWO

Six out of 10
American teens
(National Crime
witness bullying, at
least once a day.



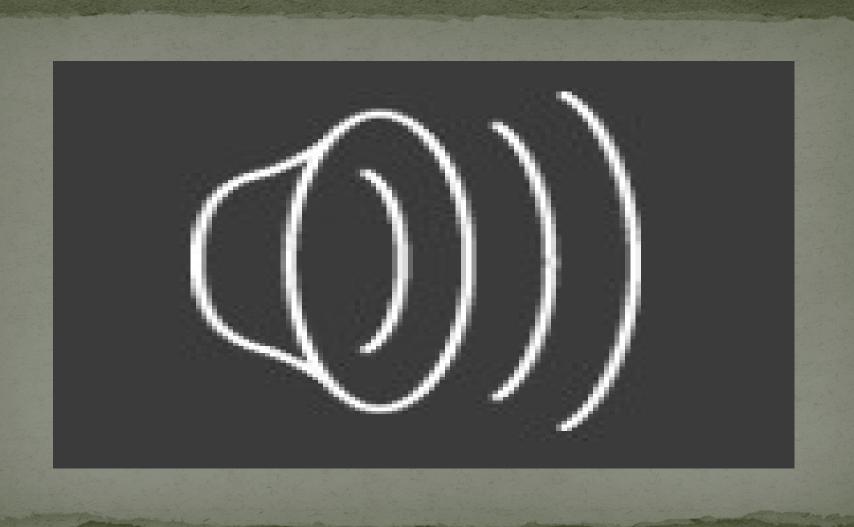
#### STATISTIC THREE

For children in grades 6-10, nearly one in six (or 3.2 (Fight Crime: Invest in million) safete Wiertims of bullying each year and 3.7 million are bullies.



#### STATISTIC FOUR

It is estimated that 160,000 children miss school everytion day due to fear of intimidation or attack by other students.





#### THE JARED JOHNSON STORY

Emotional Effects of Bullying



#### MOTIONAL EFFECTS

Jared Johnson was repeatedly sent text messages from high school classmates accusing him of being gay. He was regularly insulted



#### MOTIONAL EFFECTS

A Facebook page was instantly created about Jared. A bully even posted altered photos of Jared to the page. Over 200 insulting and degrading comments



#### MOTIONAL EFFECTS

How do you think Jared felt about how his classmates treated him?



MOJJORNAL EFFECTS people who left comments on the Facebook page are bullies...why or why not?



#### MOTIONAL EFFECTS What kind of satisfaction do you think a bully gets from picking on someone else?



#### THE ARMY VALUES

Stop Bullying Before it Starts













RESP



SELF LESS SER VICE



INTE GRITY



HON OR



PERS ONAL COUR AGE



# Together We CAN STOP BULLYING

Anti-Bullying Campaign Sponsored by the U.S. Army